



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, May 6, 2019 – 8:30 am – Chase’s - 2079 Bonita

1. WELCOME AND CALL TO ORDER-

Board Members

Craig Walters, Chair
Chris Gendreau, Vice Chair
Marianne Stark
Jason Miller
Micky Rehm
Matt Forgey (Alternate)

City Representatives/Others Present

Eric Scherer, Com. Dev. Director
Darleen Foye, Com. Dev. Admin. Secretary

2. APPROVAL OF MINUTES April 1, 2019

3. CALENDAR-

La Verne on Tap	-Saturday, September 28, 2019
Halloween in Old Town	- Thursday, October 31, 2019
Cruisin La Verne	-Saturday, November 23, 2019***
Holiday Stroll	- Saturday, December 7, 2019
Cool Cruise	- Saturday, April 11, 2020
SGV Bike Event	- Sunday, April 19, 2020

4. NEW BUSINESS

- A. Cool Cruise Recap
- B. Wine Walk Recap
- C. Public Safety for Events
- D. Old Town - Use of Sidewalks

5. CONTINUED BUSINESS

A.

6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT – Monday June 3, 2019 – 8:30 am – Chase’s – 2079 Bonita