

You are invited to attend



**FREE**  
**LA VERNE**  
**BUSINESS RESOURCE SEMINAR**  
**AND EXPO**

Strategies for Success in Today's Economy

**Wednesday, January 11, 2017**

8:15 a.m. to 12:30 p.m. (check-in begins at 8:00 a.m.)

University of La Verne  
Campus Center, 3<sup>rd</sup> Floor  
2000 2<sup>nd</sup> Street  
La Verne, CA 91750

No Cost to Attend

Register online at  
[www.boe.ca.gov/seminars](http://www.boe.ca.gov/seminars)  
or by calling 1-888-847-9652

FREE PARKING (with coupon code, see back)

**JEROME E. HORTON**

Member, California State Board of Equalization

**In Collaboration With:**

**GRACE F. NAPOLITANO**

U.S. Congresswoman, 32<sup>nd</sup> Congressional District

**ANTHONY PORTANTINO**

Senator, California State Senate, 25<sup>th</sup> District

**CHRIS HOLDEN**

Assemblymember, California State Assembly, 41<sup>st</sup> District

**JEFFREY PRANG**

Assessor, Los Angeles County

**CITY OF LA VERNE**

**LA VERNE CHAMBER OF COMMERCE**

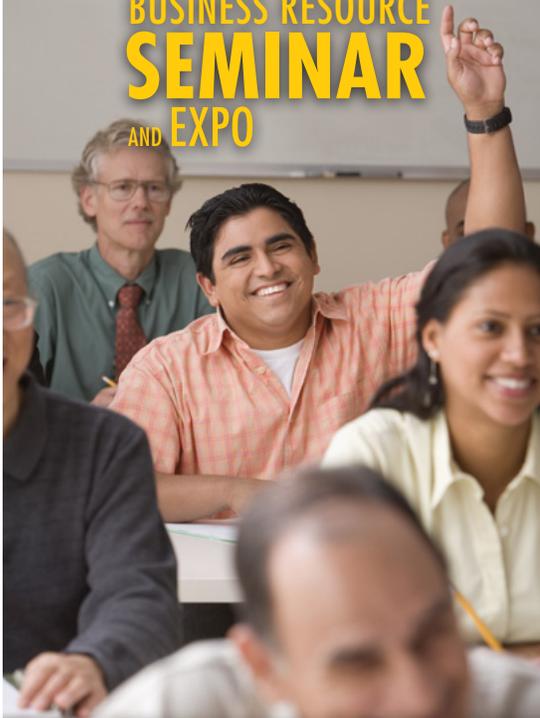
**THE UNIVERSITY OF LA VERNE**

**SMALL BUSINESS DEVELOPMENT CENTER**



This is a BOE-supported event.

# FREE BUSINESS RESOURCE SEMINAR AND EXPO



## Topics:

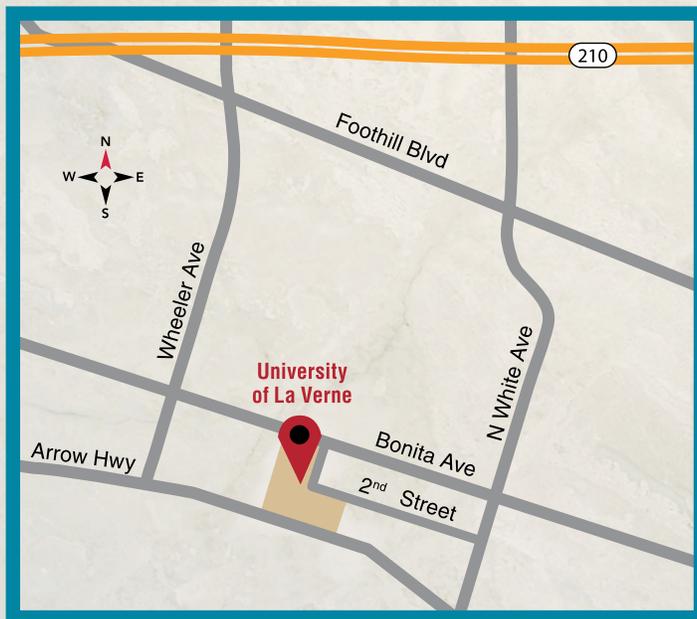
- Simplifying Sales and Use Tax for Your Business
- Minimize Tax Frustration with Effective Recordkeeping
- Access to Capital – Be Prepared for Your Success
- Employee or Independent Contractor? Demystify Common Misconceptions
- Recordkeeping for Small Businesses – Avoiding Tax Audits With Effective Recordkeeping
- Ten Tips to Ensure Small Business Success
- Forms of Ownership – Tax Advantages of Properly Classifying Your Business

## Parking Instructions:

Parking passes can be obtained at the kiosks located in parking “Lot D” using the following directions:

1. Parking Lot “D” is located at 2000 2nd Street, La Verne CA 91750.
2. Pull up to either parking kiosk and Press (1) to purchase a permit.
3. Select the number of hours you would like your permit for.
4. When asked “DO YOU HAVE A COUPON” press (1) and enter code 2056.
5. Place the coupon on the driver’s side windshield of your vehicle.

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## UNIVERSITY OF LA VERNE

Campus Center  
2000 2<sup>nd</sup> Street, La Verne, CA 91750



The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.

## Driving Directions

### FROM DOWNTOWN LOS ANGELES

- Travel East on the I-10
- Take the exit toward White Avenue
- Turn left onto Burdick Drive
- Turn left onto White Avenue
- Turn left onto 2<sup>nd</sup> Street

*The destination and parking structure (Lot D) will be on the left.*

### FROM SAN BERNARDINO

- Travel West on the CA-210
- Take the exit toward Fruit Street
- Turn left onto Fruit Street
- Continue onto White Avenue
- Turn right onto 2<sup>nd</sup> Street

*The destination and parking structure (Lot D) will be on the left.*

The Board of Equalization's (BOE's) participation in this activity and the appearance of the BOE name, logo, or seal on event promotional materials is not an endorsement of the views, opinions, products, or services of any program partner, participant, person, or entity.