



City of La Verne
www.ci.la-verne.ca.us
 909-596-8744
 Waste Management
 San Gabriel/Pomona Valley
www.wm.com
 909-599-1274
 Fall 2011



Electronics recycling drop-off set for October 15



Bonita High School is hosting a free, one-day electronic waste collection event on Saturday, October 15, from 9 a.m. to 3 p.m. This event is open to everyone in La Verne and offers a convenient drop-off location for old electronic equipment, which is commonly known as "e-waste." Residents and businesses will be able to discard televisions, computers, keyboards, printers, cell phones, iPods/MP3 players, and related items. The event will be held at Bonita High School in the small administration parking lot at 3102 "D" Street.

For the past several years, it has been illegal to mix e-waste with household trash. E-waste contains metals and chemicals that can be harmful to the environment if disposed of improperly. These same metals and chemicals can be recovered to make

new electronics. At this event, only e-waste will be collected. Household Hazardous Waste (HHW), such as old paints, batteries, and chemicals, will not be collected.

La Verne residents also have the option of having Waste Management pick up electronic waste. Waste Management will accept electronic waste (televisions, computers, etc.) as part of the regular bulky item pickup program. There is no charge; however, an e-waste pickup does count as one of the four free bulky item pickups residents receive each year. To schedule a bulky item pickup, call Waste Management at 909-599-1274.

E-waste can also be disposed at the L.A. County HHW Roundups (see article at right).

Water-saving tips for rainy season

Reducing outdoor water use, especially during southern California's rainy season, is a great way to conserve our water resources and save money. Protecting our water supply depends upon reducing our water use so that annual rainfall can "recharge" (refill) our watershed and groundwater levels. Because we have experienced several years of drought, it will take more than one or two good rainy seasons for our recharge rate to catch up. In the meantime, you can make a difference by conserving water outdoors.

Here are some water-saving (and, thus, money-saving) ideas:

- By the end of September, solar radiation is already halfway to its winter lows. Now is the time to reset your irrigation timer so that you aren't overwatering.
- You can save 25 gallons per watering cycle just by adjusting the time of day for your sprinklers. When you water before 8 a.m., temperatures are cooler and wind speeds are lower. This results in less evaporation—so more of the water you are paying for ends up on your lawn and landscaping!
- If you adjust your sprinkler heads to be sure that you are watering plants only and not the house, street, sidewalk, driveway, or gutters, you can save about 15 gallons



- each time you water.
- Mulching around plants and trees keeps the soil cooler and reduces evaporation, saving 20 to 30 gallons for each 1,000 square feet on each watering.
- How "smart" are your sprinklers? A rain sensor or a weather-adjusting controller can save you hundreds of gallons of water, especially during rainy season.
- Get out a broom to clean off driveways and sidewalks instead of using the hose to spray them off. The water savings? As much as 150 gallons each time!

For more water-saving ideas, both inside and outside, visit www.saveourh2o.org or www.bewaterwise.com.

HHW Roundup comes to La Verne in December

Los Angeles County residents can properly dispose of their Household Hazardous Waste (HHW) at no cost by taking it to the one-day collection roundups. These events are held on Saturdays at various locations around Los Angeles County. The next HHW Roundup to take place in La Verne will be on **Saturday, December 10**, from 9 a.m. to 3 p.m., at Brackett Field, at Fairplex Drive and West McKinley Avenue. Materials



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such as used motor oil, paint, turpentine, pesticides, and garden herbicides can damage the environment if tossed in the trash or poured down the storm drain. Instead, deliver unneeded household, automotive, and garden chemicals, as well as batteries, fluorescent tubes and bulbs, and electronics, to the roundup. It's easy to participate. Simply leave the products in their original containers, place them in a cardboard box, and drive to the event site. The entire process only takes a few minutes, and you never have to leave your car.

La Verne residents can take advantage of any and all roundups held in the county. Visit www.888CleanLA.com for a complete schedule of upcoming events or call 888-CLEAN-LA.

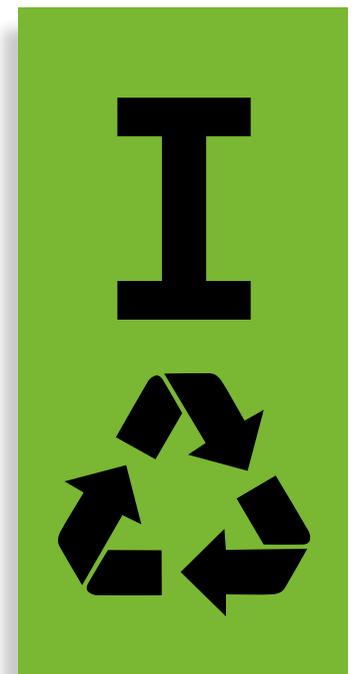
What's so great about recycling?

For starters, it saves a lot of energy! Every ton of mixed paper recycled saves an amount of energy equal to 165 gallons of gasoline. Every ton of aluminum cans recycled saves an amount of energy equal to 1,665 gallons of gasoline. But that's not all! Recycling also provides valuable resources for manufacturing new products. In 2009, Americans provided *122.5 billion pounds* of recyclable paper, cardboard, and containers to factories. People like you supply a lot of raw materials to manufacturers!

Since 1997, Americans have been reminded each November that recycling is not only a great habit but also an important part of our economy! On America Recycles Day, which is observed nationally on November 15, we celebrate all of the great things that recycling does—conserve resources, save energy, reduce pollution, and create jobs!

This fall, take some time to evaluate your recycling. Do you recycle regularly? Do you know what materials go into your curbside or drop-off bin? When you shop, do you look for products made from recyclables? Do you know that you can buy recycled-content paper, pens, T-shirts, fleece hoodies and vests, and reusable water bottles? In other words, do you know all you need to know about recycling? Recycling is a great thing to do—be great at it!

Do you need help? We are here to answer your questions! Call Waste Management at 909-599-1274 or La Verne Customer Service at 909-596-8744. Or, visit the City's website, www.ci.la-verne.ca.us.



America Recycles Day
NOVEMBER 15

AmericaRecyclesDay.org



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If you were going to make only one change this month, we have a great idea—capture all of your aluminum cans for recycling!

Aluminum beverage cans are one of the easiest containers to recycle in America. Every curbside and drop-off program accepts them. Where recycling containers are found in public spaces, like hotel lobbies, airports, malls, or bus stations, aluminum cans are almost always accepted for recycling there, too. In 2010, Americans recycled nearly 56 billion aluminum cans. That's a huge number and represents 58.1% of the cans used. However, with such easy access to recycling for these cans, why isn't that number even higher?

There are many great reasons to recycle aluminum cans. A new aluminum can has 68% total recycled content, so the markets for aluminum cans are healthy and the cans are being used to make new aluminum. In addition, making aluminum from recycled beverage cans creates only 5% of the greenhouse gas emissions and uses only 5% of the energy when compared to making aluminum from raw materials. Aluminum is infinitely recyclable, so today, 75% of the aluminum ever smelted is still in use.

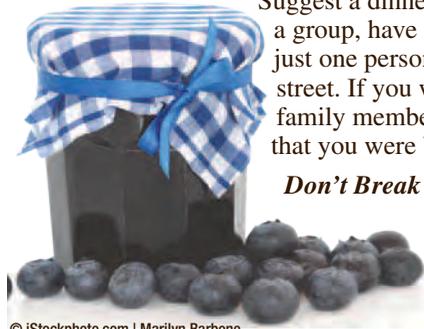
The next time you finish a drink, think about that can. Don't litter it! Don't toss it in the trash! Recycle it! Capture all of your cans—we know you "can" do it! Learn more about aluminum can recycling at www.recyclecansnow.com.

Green Gifts for a Happier Holiday

Would you like to make your holiday season a little less stressful and turn it a brighter shade of green? Would you like a season that focuses more on your relationships than your stuff? We have some advice that will help.

Making a List and Checking It Twice: Write down all of the names of people for whom you normally buy gifts. Is there someone on the list that you'd like to see more often? Instead of giving a gift, make arrangements to get together. Could someone on your list use company throughout the year? Avoid buying a gift and, instead, promise a monthly visit. Do you have adult family members on the list?

Suggest a dinner together in lieu of gifts, donate to a charity that you select as a group, have a "white elephant" gift exchange, or draw names and buy for just one person. Remember, in most relationships, gift-giving is a two-way street. If you want to change the rules this year, communicate with friends and family members about your ideas and suggestions. They will probably be glad that you were brave enough to bring it up!



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Don't Break the Bank: Decide how much you plan to spend on holiday giving. Once you have a total, estimate a budget for each person on your list. Remember that the little extras, such as stocking stuffers and accessories, can add up. As you begin to shop, keep track of your receipts. Periodically evaluate how much you're spending compared to the budget that you developed.

Priceless: Consider gifts of yourself and your time. These gifts improve your relationships, cost nothing, and create no waste. For example, you could offer to visit a friend and bring all the fixings for a homemade dinner—and then make it together. You might schedule a game or movie night for family or friends. You could offer to babysit for an evening or even a weekend. No children in the family? Offer to pet sit or house sit. Volunteer to clean up the yard in the spring or mow the lawn. The possibilities are endless.

Made With Love: Another way to give of yourself is to put your skills to work by making homemade gifts. If you preserve food or jams, give some away as gifts. Record a CD or DVD of a child's performance or an "interview" that gets the child talking about friends, school, and activities, and send the recording to a far-off relative. Refresh a family memory by making your brother the cookies that Grandma used to bake. Decorate an old picture frame with fishing lures and add a photo of you and your grandpa fishing together. Put your old jewelry, clothes, and hats into an unneeded suitcase to create the perfect dress-up chest for a child. We're sure you can think of many other ideas that reflect your own hobbies or honor the skills that a family member or friend passed along to you.



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Experience the Drama: Do you have friends or relatives who love a certain sports team but don't go to games very often? Give them tickets! Not a sports fan? Give tickets to a concert or play, a movie gift card, a museum membership, or park passes. If you have a friend who is interested in learning something new or becoming an expert on a favorite hobby, offer to pay for a class.

Know Thy Recipient: Waiting until the last minute to shop can lead to breaking the budget and choosing less-than-perfect gifts. When you are out of time, anything near a checkout seems "good enough." However, a good-enough gift is likely to be unused. At best, it will be returned, re-gifted, sold, or given away. At worst, it will be forever unused and, eventually, thrown in the trash. Knowing what a friend or family member likes and dislikes, as well as knowing sizes and other essentials, can lead to thoughtful gifts that don't waste your time and money or end up as trash. If you don't have time to find a gift that will reflect the recipient, give a gift card instead.



Wrap It Up: Remember to wrap without waste. Reuse last year's paper (and save this year's for next year). Choose reusable gift bags. Decorate boxes that you use each year for the same person. Use fabric scraps, magazine pages, colorful brochures, or old maps to create unique wrapping "paper."

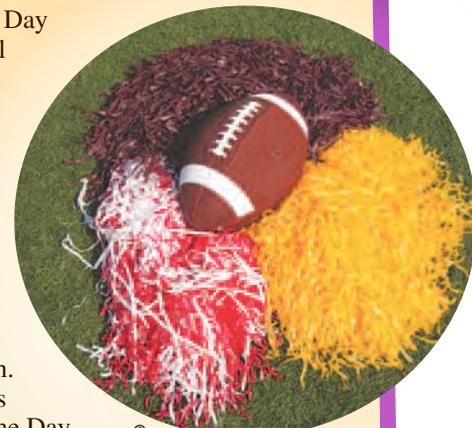
FAST FACTS

Greenest on the Gridiron

This fall, colleges and universities across the U.S. will be competing in the Game Day Challenge. Each participating school designs a waste reduction plan for one 2011 regular season home football game and then measures the results. Schools can collect common recyclables, such as paper, beverage containers, and cardboard, as well as food for donation and composting. The amount of waste generated and recycled will determine which school is the greenest on the gridiron.

Last year, more than 75 colleges and universities took part in the Game Day Challenge. During the challenge, the participating schools kept 500,000 pounds of waste out of landfills, preventing greenhouse gas emissions equivalent to taking 180 cars off our roads for a full year.

If you enjoy fall sports, concerts, or festivals, be sure to look for and use recycling bins. If you are managing events, please be sure to include recycling in your plans.



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Old bags with new purpose

We've all been there. One day you are at the store and realize that your favorite reusable bag, the one you've had for the past several



years which has been with you through rain and shine, has a rip that is beyond your ability to repair. Never fear! ChicoBag has partnered with The Grateful Thread to accept

old reusable bags and put them to a new use. Bags that can be repaired will be given to families who can't afford to purchase reusable bags. Bags that can't be repaired will be turned into useful new products, such as beautiful hand-woven rugs.

You can mail clean, old reusable bags to this address: ChicoBag Company, c/o Zero Waste Program, 13434 Browns Valley Drive, Chico, CA 95973.

Learn more at www.chicobag.com/t-repurposing_program.aspx.

Simplify, simplify!

In *Walden*, Henry David Thoreau wrote, “Our life is frittered away by detail. . . . Simplify, simplify.” Watch a few minutes of cable TV and you’ll discover that Thoreau has thoroughly modern counterparts. Do a little channel surfing and you’ll find shows devoted to clearing out the clutter, ranging from simple organizing tricks to professional clean-outs.

While most of us will never appear on a television show about hoarding, many of us have more clutter than we wish we had. Whether it is a jam-packed clothes closet or a cabinet that is bursting at the hinges, devoting some time to decluttering, organizing, and donating or selling what you don’t need can be a refreshing experience for your spirit as well as your space.

In *The Joy of Less, A Minimalist Living Guide: How to Declutter, Organize, and Simplify Your Life*, Francine Jay compares decluttering to dieting. You can go for the short-term fix, begin to feel deprived, and relapse, or you can transform your relationship with stuff. She advocates for making conscious decisions about what you buy, what you have, what you keep, and what you release. In other words, she focuses on making the long-term change.



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In a chapter entitled, “Trash, Treasure, or Transfer,” Jay begins with trash—things that are clearly garbage or are outdated and can be recycled, like newspapers and magazines. The treasure pile will contain those things that you want to keep. However, she cautions that your treasures need to add either beauty or function to your life. Finally, in your transfer pile, you include all of the perfectly usable things that you no longer want or need. As she puts it, “In here belong all those perfectly good items that are no longer good for you.” Your transfer pile will include items that you plan to give away and those you hope to sell.

Thoughtful decluttering can also lead to less impulse shopping. When you declutter, you often find things that you “had to have” and, yet, never used.

You don’t have to spend much time at a thrift store to know that you are not alone. Many of the items donated or resold each year aren’t just like-new, but are brand-new.

Rather than fritter your life away with details, or spend all of your time at home moving stuff to find what you’re looking for, simplify. And when you simplify, share. Many items that are no longer good for you would be very good for someone else.

Image courtesy of Jenna Isaacson

Reuse is big business

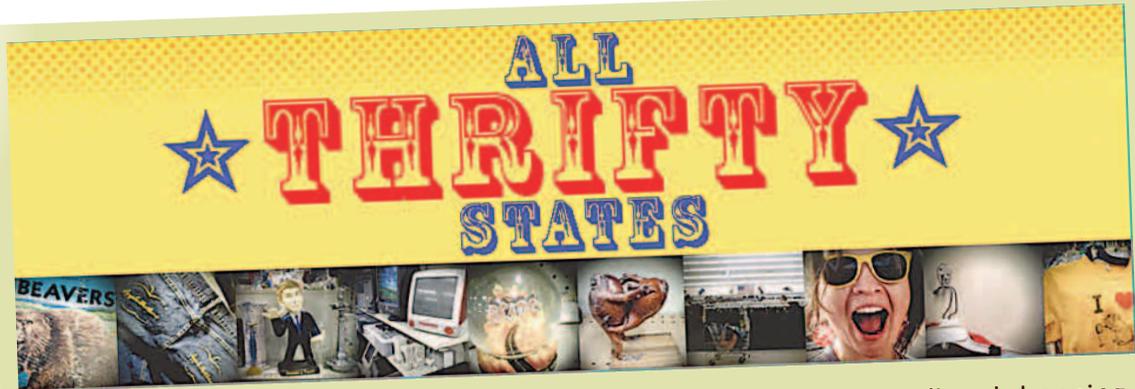


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Reuse has environmental, social, and economic benefits. The environmental benefits are clear—when we reuse, no new materials are harvested, mined, or manufactured. Reusing leads to less air and water pollution. In addition, reused items may be transported shorter distances to the end user.

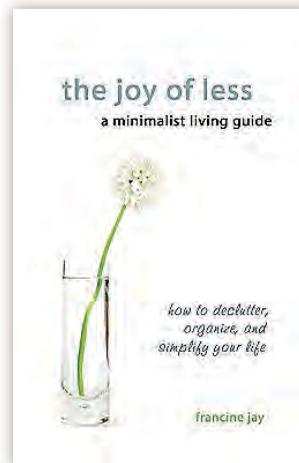
In terms of social benefits, reuse provides usable goods to people and organizations with limited means. Many reuse centers take part in job-training programs and provide employment for adults with disabilities and at-risk youth.

You might, however, find the economic benefits most surprising. Reuse creates jobs, encourages local business activity, and, of course, lowers disposal costs. Nationwide, reuse is a more than \$14.1 billion industry. Depending on the product, reuse creates 30 to 300 times more jobs than disposing of the same material on a ton-per-ton basis. At the low end, wood pallet repair creates about 28 jobs per 10,000 tons of material, whereas landfilling creates only one. At the high end, computer reuse creates 296 jobs per 10,000 tons of material.



Jenna Isaacson is a woman on a mission. Her goal is to promote secondhand shopping. A self-proclaimed “thrift store addict,” Isaacson is on a massive road trip, traveling the United States on what she terms “a visual journey through America’s collective closets.” She isn’t investigating actual closets, of course. She’s stopping at a thrift store in every state. Learn more about Jenna’s mission at www.allthriftystates.com.

Read More About It



The Joy of Less, A Minimalist Living Guide: How to Declutter, Organize, and Simplify Your Life by Francine Jay

Live More, Want Less: 52 Ways to Find Order in Your Life by Mary Carlomagno

Organized Simplicity: The Clutter-Free Approach to Intentional Living by Tsh Oxenreider

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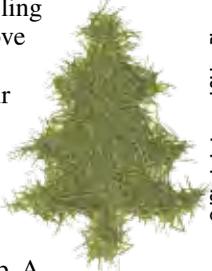
Just by simply choosing healthful options every day, you can make a world of difference. You can improve your own health and the health of the environment. It’s just like choosing to change your lightbulbs or draw your drapes. Just like choosing to drive a greener car. Just like choosing to recycle and buy recycled. Just like choosing to reduce your energy needs and get your energy from greener sources. Just like choosing to eat locally grown, organic food. It’s all about choices. And you’ve got the power to choose.



Ed Begley, Jr.
Living Like Ed

what's up?

As part of the City of La Verne's curbside recycling program, Christmas tree recycling will be available again this year. Residents who have curbside recycling available must first remove all decorations and the stand and then place their Christmas tree next to their recycling bins. Please note that if your tree is over 8 feet tall, you must cut the tree in half for it to be picked up. A separate truck will pick up the tree and take it to be recycled as alternative daily cover in place of soil at the landfill. Please note that if the stand is not removed, the tree will not be picked up for recycling. Curbside Christmas tree recycling will be available for three weeks after Christmas, Tuesday, December 27, 2011, Tuesday, January 3, 2012, and again on Monday, January 9, 2012.



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Wreaths and roping can be placed in your green yard waste cart. Please remove all wire, ornaments, ribbon, and other non-organic items. Place only the "clean green" wreaths and roping in your green cart.

Holiday cards, non-metallic wrapping paper, and gift boxes can go into your gray recycling cart.

Participation in these programs helps the City of La Verne meet California requirements to divert thousands of tons of materials from area landfills.

For more information on these or other recycling programs, please contact La Verne Customer Service at 909-596-8744.

Be cart smart!



Residents have three different carts for their disposal needs—black for refuse, green for yard waste, and gray for recycling. Be sure that you follow these guidelines when filling your carts:

- The GREEN cart is for GREEN WASTE. — Materials accepted include grass clippings, leaves, brush, shrubbery prunings, sawdust, tree trimmings, and tree limbs (maximum 4" diameter). (Please do NOT put these items into your green cart: cactus and other succulents, dirt and rocks, plastic or paper bags, and animal manure.)
- The GRAY cart is for RECYCLING. — These items are accepted for recycling in your gray cart: aluminum and steel cans; all colors of glass bottles and jars; any plastic containers labeled

- #1 through #7; newspapers; junk mail; white ledger paper; corrugated cardboard; magazines; colored and construction paper; cereal boxes (with liners removed); and telephone books. (Please do NOT place these items into your gray cart: aluminum foil, window or safety glass, mirrors, light bulbs, waxed paper, ceramics, drinking glasses, or food waste.)
- The BLACK cart is for REFUSE. — All materials must fit inside the container. Extra bags, boxes, or cans of trash left on the curb will not be accepted.

Need more information? Call Waste Management at 909-599-1274 or La Verne Customer Service at 909-596-8744. Or, visit the City's website, www.ci.la-verne.ca.us.

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Become a smarter gardener



La Verne residents are invited to take part in the L.A. County Smart Gardening program, which offers regular workshops around the county on water-wise, fire-wise, and low-waste lawn and garden care. You'll get step-by-step instructions on composting, grass recycling, xeriscaping (planting drought-tolerant and native species), and more. Each workshop is one and a half hours long. Beginning workshops introduce you to smart gardening. Advanced workshops are for those who love to garden. No registration is needed.

Here is a list of workshops that will be held nearby:

- Beginning Workshop: Saturday, October 22, 9:30–11 a.m., Horsethief Canyon Park, 301 Horsethief Canyon Road, San Dimas
- Advanced Workshop: Saturday, November 5, 9:30–11 a.m., Charter Oak Park, 20261 Covina Boulevard, Covina
- Advanced Workshop: Saturday, November 12, 9:30–11 a.m., Arboretum, 301 N. Baldwin Avenue, Arcadia (\$8 entrance fee)

For additional dates and locations and other details, visit www.smartgardening.com or call 888-CLEAN-LA.

Donate your old cell phone

Admit it, you have at least one unused cell phone sitting in a drawer at home! The last time you upgraded, and maybe even the time before that, you kept the old phone "just in case." Well, you haven't needed it, so why not dispose of it properly?

The City of La Verne collects cell phones through its Cell Phone Collection Program. Residents can donate their cell phones with the accompanying charger. Once collected, the phones are sent to a certified recycler who will ensure the phones are disposed of in a safe and environmentally responsible manner. Before donating your phone, please be sure that service on the phone has been cancelled and that you have removed personal information (contacts and photos).

You can drop off cell phones and chargers at the La Verne City Hall, 3660 D Street, or the Police Department, 2061 3rd Street.



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Third annual community yard sale



The La Verne Chamber of Commerce, the City of La Verne, and Bonita High School will be hosting the third annual Community Yard Sale on Saturday, April 21, 2012, from 8 a.m. to 1 p.m., in the Bonita High School parking lot. The cost for renting a space is \$25. Applications will be available online at www.ci.la-verne.ca.us. You can also pick up applications at City Hall or at the Chamber office, which is located at 2078 Bonita Avenue. If you would like to have an application mailed to you, please call 909-593-5265. No license or permit is required.

Our motto is, "One person's trash is another person's treasure." Start thinking now about what items you no longer want that will be treasure to someone new. It's not too early to begin sorting and setting aside items for the spring sale. If you don't have enough items of your own, maybe you could plan to share a space with a friend,

relative, or club members.

Admission and parking are free, so come early and enjoy the day!

More Reuse Ideas!

Garage sales are a great way to ensure reuse. However, they aren't the only way. Several businesses in La Verne buy or accept used items for reuse and resale, including thrift stores, appliance shops, used furniture stores, and secondhand book stores. For a list of local reuse stores, visit the City of La Verne's website, www.ci.la-verne.ca.us, and search for "residential recycle." (Or, you can go to the website, select "Community" and then "Environmental Programs" from the drop-down menu, and then click on "Residential Recycling Guide.")

We want your suggestions, questions and comments!

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